



# Customer Benefits



# Innovatives Lifestyle Product

„Smart Home becomes a mass trend“

- Immobilienscout24

„66% of households look for energy-efficient home automation“

- [Capgemini Consulting](#)

„20% yearly growth“

- [Deloitte](#)

„From niche to mass market -  
High market potential for Smart Home“

- [Pressebox.de](#)

„75% of end customers want a solution from a specialist“

- [Handelsblatt trend](#)

And you have to know,  
80 % of the total  
energy costs  
**are heating costs**



# Heating cost savings



Up to  
**30%**

**Reduction of  
heating costs**



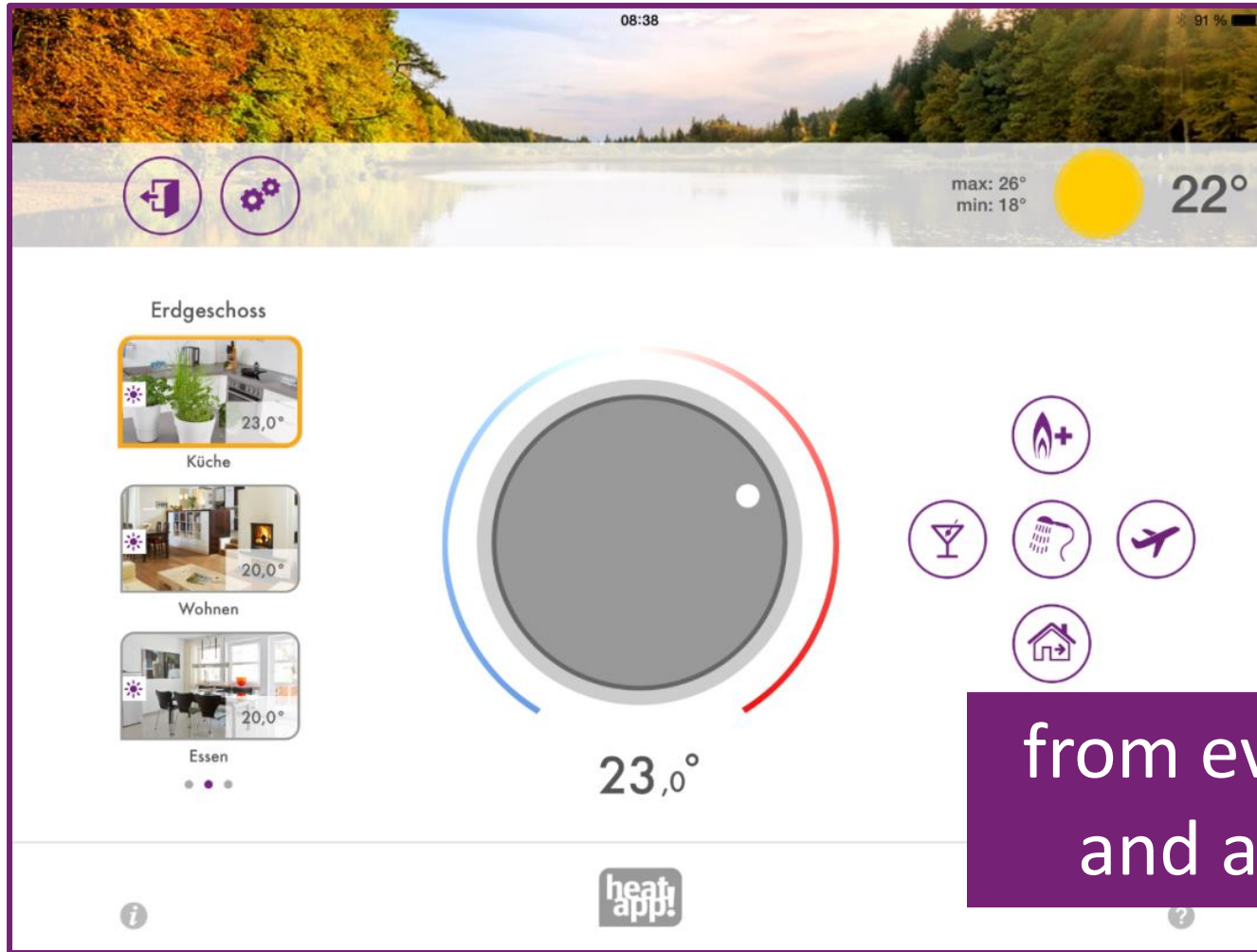


# free App für iOS and Android





# easy operation via app



from everywhere  
and at any time

The background of the entire slide is a scenic landscape featuring a large body of blue water in the foreground, a small town with white buildings and red roofs along the shoreline, and a range of rugged, brown mountains in the distance under a clear blue sky.

**Forgotten to turn down the heating and hot water before your vacation?**

**No problem: with one click, your customer's home is in economy mode.**





# Live View with current statistics

11:25 Fri 7. Jun 8:00 pm 41%

Look back on statistical data of the last 12 hours.

max: 26°  
min: 18° 22°

Räume

Room	Sa. 6:00	Sa. 10:00	Sa. 14:00
Bar	20°C	28°C	25°C
Büro	20°C	25°C	24°C
Hobby	20°C	22°C	17°C

Legend: Bar (green), Büro (red), Hobby (cyan)

Gewünschte Temperatur .....  
Aktuelle Temperatur \_\_\_\_\_

Select the rooms.

heat app! OK





## App - Features at a glance

- Changing the comfort temperature of individual rooms
- Name rooms and add photos
- Configuring cycle times for each room
- Functions such as "Holiday", "Party", "Boost", "Go".
- Hot water control (with OT connection to heat source)
- Current weather information
- Live View with current statistics for each room



# Easy to retrofit



No laying of cables in the wall - communication via radio

→ No masonry and painting work required

→ This shortens construction time and saves material costs.





# Increase in value of each property





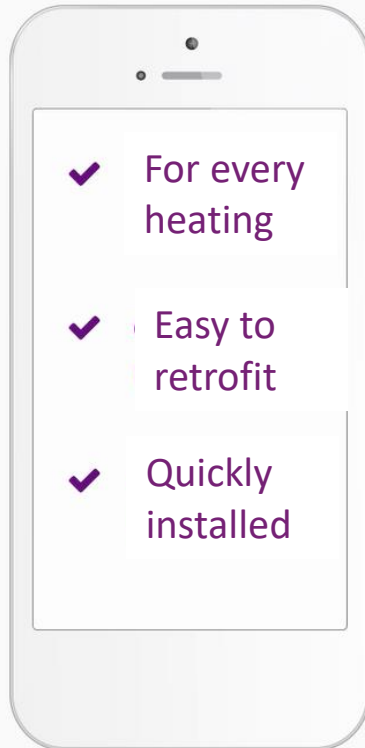
## Further benefits

- Made in Germany! 
- Ecology
- The combination of single-room control and boiler connection makes the heating systems energy efficiency class A capable. 
- No monthly costs!
- **Encrypted connection:**

All data is stored securely and exclusively at your customer's home directly on the heatapp! base.



# heat app! heatapp!





**experience heating new**